Basic Presentation Checklist and Tips for Public Speaking

An introduction – by Daniel P Cowan dpc1421@ieee.org

Where do we begin?

- Study the subject there is a lot of stuff to read !
- "How to Speak like a Pro" by Leon Fletcher
- Read some "Toastmaster" magazines
- Observe others Educators, Ministers, and other people you admire...
- Fletcher offers some great lessons -

Fletcher's Basic Checklist

- Control your stage fright
- Select your subject
- Gather information, facts and ideas
- Organize your material
- Plan the beginning of your speech
- Plan the ending of your speech
- Practice your speech
- Present your speech

Good Presentation Delivery

- Check the local arrangements
- Know how to use the microphone (if used)
- Be prepared to Answer questions
- Know how to deal with distractions
- How much time to YOU have to make your point/presentation?

Controlling your FEAR

- Everyone gets a bit of stage-fright
- Develop a way to deal with your fear
- Practice to gain confidence
- Get feedback from your friends or use a recording device to play-back your voice
- This will enhance your GPA "greater personal awareness"
- Here is a nugget you will almost always <u>appear</u> more confident than you <u>feel</u> !

Subject Matter

- Your subject may be chosen for you by the Future City Team...
- Use YOUR talent !
 - If you are good at one part of the FC program if it comes "naturally" – that should be your focus.
 - If you must present some portion of the topic to a set of Judges – then practice with your team and Teacher to enhance your strengths and learn more about your weaknesses – be kind and open with each other.

Gather information, facts and ideas

 This is a huge part of being prepared – google[®] and the internet are HUGE resources

Call someone who is an expert and interview them

 List your IDEAS – develop them and find facts to distill them

Organize

 Create cards for your main ideas, points or topics you want to cover

 Put these cards in ORDER for your presentation

 Remember your IDEAS – no need to memorize a script. Make sure you know your subject

Begin with an Opening

 Try to create an interesting opening statement and then support it with the rest of your speech

 Examples: Ask a question, Make some outrageous statement or Open with a quote that is related to you topic

Plan the END of your speech

- Recap your main points
 - You may want to create an acronym of your main points, so you can recall for the closing.
 - Include a memorable statement example:
 - "Opportunity is missed by most people, because it is dressed in overalls and looks like work." Thomas A. Edison

What if I forget to include a key point?

- Leon Fletcher "Don't tell your audience that you forgot a key point"
- ...instead you may say ..."one more thing that I would like to make..."
- Or
- "in addition to my main points, I would like to add this important point..."
- This option offers you a way to include your points...

Presenting the Speech

- Practice, Practice and ...
- Be calm and be as natural as possible (act like your talking to your best friend(s))
- Speak Up
- Look at your audience eye contact
- Don't stare at one person keep your eyes moving
- Open without READING your notes!

Presenting the Speech – p.2

- Avoid the "filler words"...ugh, so, and, well, hmmm....
- JUST pause and don't make a sound small pauses are okay

- LONG pauses should be used ONLY to make a point and rarely.
- Stand up, Dress up and fix your hair!

Presenting the Speech p.3

- Speak loud enough for your audience to hear you
- Use visual aids effectively too many can be distracting
- Learn how to transfer your time to the next person on your team...Create a "transition" statement that enhances your team presentation...Wait for that next person to step up before you leave the speaking position.

Transition phrases...

- The next point I'd like to make is...
- That brings us to...
- My first point is...
- In fact...
- Not only ...
- As you can see from these examples...
- First....second.... third...
- Now that we have established...
- Keeping these points in mind...
- Now that we understand...
- Let's begin with...
- My next example is...

Presentations

• Your knowledge of your subject is important

 Your ability to COMMUNICATE this knowledge is MORE important

Be Assertive not aggressive or passive –
Clarity, Concise and Complete

Presentation resources

- Toastmasters International –
- Books
 - How to Speak like a Pro by Leon Fletcher
 - Stuff you Don't Learn in Engineering School by Carl Selinger